



Living in more than one world

Bruce Rosenstein

1. The primary theme in this book is that of living a “total life”. Bruce says that Peter Drucker observed that the people who are most content with their lives *live in more than one world*. What does that phrase mean to you?
2. Drucker coined the phrase “knowledge worker” as early as 1957. People who work with their brain more than with their brawn may soon be in the majority. What is that percentage in your company? What impact does this have on your organization?
3. Self-management was a very important concept for Drucker. Provide at least one personal example for each of his five components of self-management”.
 - ☒ Self-Knowledge - introspection of values, strengths and work habits
 - ☒ Finding one’s place in the right organization
 - ☒ Identifying your contribution to your work and to the world
 - ☒ Taking responsibility for your relationships
 - ☒ Planning for the second half of your life
4. Drucker believed in nurturing the human being you are rather than just the role you play (accountant, computer analyst, etc). Serious interests outside of work contribute to that. What does he mean by “serious”? What are your outside interests? How are they nurturing the human being you are?
5. How did Drucker differentiate Achievement and Making Money? Do you?
6. Drucker’s concept of “systematic abandonment” can be helpful. What activity are you engaged in presently that you would not start today knowing what you know now? What do you plan to do about it?
7. Peter Drucker believed in leaving a legacy. He certainly did. What will yours be?
8. What was the most significant idea you gained from this book or the interview with the author?

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